

## Sponsorship Levels and Benefits

## Our company would like to participate in the following level (check one)

| Exclusive S | ponsorships | (Check the ap | opropriate box | ) |
|-------------|-------------|---------------|----------------|---|
|             |             |               | • •            |   |

| Wifi and App Sponsor (bundle) - \$10,000 * Place your company logo and website in front of all the meeting attendees utilizing the Conference App and complimentary Wifi.  |
|--|
| Wifi Sponsor - \$6,000 * Place your company logo and website in front of all the meeting attendees utilizing complimentary Wifi.   |
| App Sponsor - \$6,000 * Be top of mind at the conference by placing your company logo and website in front of all the meeting attendees utilizing our new Conference App. Your ad will be a clickable hyperlink to your website.   |
| Bags - \$5,000 * Place your company logo in front of all our attendees through advertisement on our Conference Tote Bag, received and carried daily by all attendees.  |
| Graduate Student Lounge - \$5,000 * All students are invited to relax and network in the Graduate Student Lounge where beverages and lounge furniture will be provided. Your company logo will be prominently displayed.   |
| Student Activities (choose one or both)  a. Student Luncheon- \$3,000 Highly popular event discussing career paths and steps to success. Your company will be featured with an opportunity to address this group of future educators and scientists. Lunch is served.  b. Student Reception - \$3,000 All students are invited to a networking reception with complimentary food and beverage. Your company will be featured with an opportunity to address this group of future educators and scientists. |
| LGBTQ Reception - \$2,000  |
| Lanyard - \$3,000 Each attendee will be wearing your logo during the conference.   |
| Botany in Action Community Service - \$2,500<br>Sponsor this popular service event and have your logo placed on the<br>Botany in Action t-shirt. Feel good, make a difference, and grab our<br>attendees attention at the same time.   |
| Special Lectures - \$500  Great opportunity to support special scientific lectures and have your logo placed on the signage for these lectures, which are highly popular.  |

and well attended. Receive recognition in the program book, our preconference newsletter, and rotating banner ad on the conference site.

## Become a Sponsor

Sponsor at any of these levels\* and receive:

| sponsor at any or thes   | CICVC          | .15 UI  | iaic    | ccivc.   | •      |
|--|----------------|---------|---------|----------|--------|
| Recognition at Plenary Address   | <b>\$8,000</b> | \$5,000 | \$3,000 | \$2,500  | \$500  |
| Pre-conference attendee list   | ×              | x       | ×       |          |        |
| Company recognition in PSB   | X              | X       | X       |          |        |
| Company name and link on conference website                              | ×              | x       | ×       | ×        |        |
| Company logo on signs in<br>Exhibit Hall and at Registration             | ×              | х       | ×       | ×        | x      |
| Thank-you recognition in the conference Program Book                     | x              | x       | ×       | x        | ×      |
| Thank-you recognition in pre-conference social media                     | x              | X       | ×       | ×        | ×      |
| *Sponsorship Amount (US Funds)   |                |         |         |          |        |
| Contact Information  |                |         |         |          |        |
| Company name as you would like it  | listed         |         |         |          |        |
|  |                |         |         |          |        |
| Contact Person   |                |         |         |          |        |
| Street Address   |                |         |         |          |        |
| Telephone  |                |         |         |          |        |
| Email Address  |                |         |         |          |        |
| Payment Information Total Sponsorship Amount  Check Enclosed (Make payab |                |         |         |          |        |
| Charge my credit card\   | /isa           | _MC _   | Am      | erican E | xpress |
| Account Number   |                |         |         |          |        |
| Expiration date  |                |         |         |          |        |
| Name on the Card   |                |         |         |          |        |

Signature

<sup>\*</sup> In addition your company can choose to receive Tier I Exhibitor benefits. See www.botanyconference.org for more information regarding exhibiting.