Join Us - Reach thousands of scientists, researchers, and students of Botany
Fill out the information below and we will welcome you to Tucson, Arizona * July 27 - 31, 2019

Company or Organization Name ___________________________________________________
Exhibit Contact Name _____________________________________Title___________________________
Address__________________________________________________________________________________
City_____________________________ State _______________________ Zip Code ____________________
Phone_____________________________Toll Free _______________________ Fax ____________________
Email Address___________________________________Company Website___________________________

Exhibit Space
For complete description of benefits of each category please see www.botanyconference.org/exhibitors
Please sign us up for:

Tier I  q  Corporate Exhibitor  $1800.00 or  q  Non-Profit Exhibitor - $900.00
Tier II  q  Corporate Exhibitor  $1400.00 or  q  Non-Profit Exhibitor - $700.00

Advertising Opportunities

q  Advertisements in the Conference Program Book
Each ad ordered for inclusion within the text of a conference publication should be submitted as a camera-ready PDF. Deadline: The BSA Conference Office must receive the application form and all advertising materials for inclusion within the Publications by May 1, 2019.

q  Full-Page–card stock inside back cover non-bleed, color .................................................. $600.00
q  Full Page–regular paper non-bleed, B/W or color .................................................................. $400.00
q  Two or more Full Pages B/W or color ................................................................................... $300.00/page
q  Half-page–horizontal B/W or color ....................................................................................... $200.00
q  Half-page–vertical B/W or color ............................................................................................ $200.00

q  Digital Advertising Conference Website and the Abstract Submission Site

q  Special Sponsorship - rotating banner on website home page & abstract site
  · $1500.00 for the life of the websites
  · 4 shared spaces available
  · Size - 160 x 600 px

q  Rotating Side Skyscraper - ad home page placement - shared space
  · $800.00 for 4 months
  · $1500.00 for 8 months
  · Size - 160 x 300 px

q  Footer banner at bottom of the website home page - shared space
  · $800.00 for the life the site
  · Size - 600 x 160 px

q  Insertions in the Conference Tote Bag ......................................................................................... $600.00
The Botany 2019 conference team will insert your brochure, order form, or handout in the conference packet given to all registrants. The regular fee for inserting materials is for each piece. Materials for insertion should not exceed 9” x 12” in size. Charges for shipping, storage, and delivery to the site of the Conference are the responsibility of the vendor. 1000 copies of all insertion materials must be clearly marked as Botany 2019 Registration Materials and shipped to arrive no later than Thursday July 25, 2019.

q  Table-top Book Display ........................................................................................................... $600.00
Purchase an 8’ table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items may be used for Door Prizes at the Celebrate! event on Wednesday evening. Materials must be clearly marked Botany 2019 Exhibit Materials and shipped to arrive no later than Thursday July 25, 2019.
Company Description:
Please email a 100-150 word company description for the Botany 2019 Program Book to: johanne@botany.org no later than May 1, 2019

Special Considerations:
Please indicate if there is another vendor or type of vendor you wish NOT to be near.

Exhibitors
Names and email addresses of individuals representing your company - Registration fees for up to two Exhibitors is included in the booth fee, but they MUST register for the Conference.

1. ________________________________
2. ________________________________

Summary of Fees
Booth Space $_______________________
Additional Space at 50% discount $_______________________
Advertising
Print Ads $_______________________
Digital Banner Ads $_______________________
Tote Bag Inserts $_______________________
Tabletop Display $_______________________
Total.........................................................

Be sure to read “The Fine Print” at www.botanyconference.org

☐ Payment by Check made payable to Botany 2019
☐ Payment by MasterCard, Visa, or American Express

Credit Card Number____________________________________________________________
Name on Card___________________________________Expiration Date________________
Card Holder’s Address__________________________________________________________
Card Holder’s Signature_________________________ _______________________________

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2019 constitutes a contract.

Authorized Signature___________________________________________________
Title_______________________________________Date _______________________

Questions - Email Johanne - johanne@botany.org
Email or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023